

Bradley Adamczyk

Sr. Instructional Designer

Facilitating Engaging Learning Experiences That Produce Results

(440) 539-6827 • bradleyadamczyk@gmail.com • [B. Adamczyk LinkedIn Profile](#)

A solution-oriented, passionate, and creative approach to instruction. A life-long learner with tech-savvy whose strength lies in his ability to strategically assess data and expert information, mobilize and engage learners, leverage resources, and produce measurable improvements.

Skills and Expertise

12 yrs Instructional design	13 yrs Adult learning	12 yrs SME collaboration
7 yrs Customer service design	M.S. in Ed. assessment	5 yrs Camtasia & 1 yr LMS
ADDIE, SCORM, & Beyond	8 yrs Project management	Instructional theory nerd
4 yrs Sales training on lead search, objections, negotiation, rapport, closing strategies, etc	2 yrs Designing & creating Articulate Rise & Storyline courses Sample Course	7 yrs Instructional video design, editing, recording, coaching, and completion. Example Video

Professional Experience

Instructional Designer (Contract Position)

First Energy Utilities Co. (Akron, OH) 2021-Present

Created Needs Assessment, Change Impact, and Numerous Other Instructional Materials

- Developed a core understanding of electrical theories, processes, and culture
- Quickly and successfully assimilated industry jargon and technical specs to create learning
- Consulted with SME's in field operations, testing, process development, and many more
- Mastered the complex requirements for government compliance of the energy industry
- Assessed, built, edited, delivered, and refined training across over 10 different audiences

Director of Learning & Communications

Axim Global Solutions (Rockville, MD) 2015-2021

Providing Instructional Solutions for Multiple Departments and Audiences

- Translated complicated Federal compliance for clients, staff, brokers, and beyond
- Created and implemented nationwide Broker/Sales Training Program
- Consulted with multiple departments to create on boarding program for all new hires
- Presented at numerous conferences and events to yielding new business and partnerships
- Single-handedly developed programs for CPAs, brokers, contractors, executives, & more

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Professional Experience (Continued)

Director of Education and Training

Foundation Software (Accounting), Strongsville, OH 2010-2015

Developed and Delivered Training Across Contractors, CPA Partners, and 6 Departments

- Created on-boarding for all employees, plus job training for 3 specific departments
- Managed FAQ project saving 11,000 calls and 2 new employees in 1st year alone
- Implemented and trained 170+ companies' job-cost accounting systems in 2.5 years
- Wrote, produced, and recorded instructional and marketing courses on many topics
- Coordinated conference curriculum, internal training events, and mentored and/or trained dozens of trainers, sales staff, and support teammates in product and procedure.

Education

B.A. History, with a minor in education

M.S. Education, with a concentration in evaluation/assessment

Related Experience

Training Design, Diversity, and Communication Consultancy

- Created presentation and communication for successful nation Latinx vaccination bid
- Designed learning for non-profit, small business, state/federal gov., and even Coca Cola
- Decorated trainer/designer with San Diego Board of Elections
- Worked design contract with an energy company creating learning for field employees

Speaker and/or Member

- Bi-annual presentation on interviewing and communication to Grace Church Jobseekers
- Local ASTD chapter member and presenter
- Reverend who provides counseling and a safe space to many different people

Mentor

- Maintained my mentor/mentee relationships dating back 10+ years
- Currently mentoring two young contractors and one entrepreneur